



REALTORS MEDIA™
realtorsmedia.world
Real People | Real Properties | Real Opportunities

Your Property... Our Platform... A Bigger Tomorrow!

*List
Promote
Sell
Grow!*

ONE PLATFORM MULTIPLE OPPORTUNITIES

REAL ESTATE INFORMATION | DIGITAL MARKETING | YOUTUBE PUBLICITY | PROPERTY DEALS

Connecting Property Owners, Marketing Agents & Buyers Together



RESIDENTIAL
Flats | Villas
Houses | Plots



LAND & FARM LANDS
Agriculture | Open Plots
Venture Lands



COMMERCIAL
Shops | Offices
Commercial Plots



RESORTS & WEEKEND HOMES
Farm Houses
Holiday Homes



INVESTMENT OPPORTUNITIES
Projects | Joint Ventures
Development Lands

ABOUT US

RealtorsMedia.world is an integrated real-estate digital platform with Realtors Media TV, providing innovative marketing, YouTube publicity, and property deal support for sellers, developers and marketing agents.

"Building Trust Before Every Transaction"

OUR PROMOTIONAL MODEL



A WIN-WIN ECOSYSTEM



MORE VISIBILITY | MORE ENQUIRIES | FASTER DEALS

PLAN A INTRODUCTORY FREE PROPERTY PROMOTION



- ▶ List your property for FREE
- ▶ Photos, details, brochure, and video (if available)
- ▶ Showcase on RealtorsMedia.world
- ▶ Reach genuine buyers
- ▶ No cost – introductory offer

IDEAL FOR

All Property Owners,
Developers & Agents
(Basic Promotion)

PLAN B REALTORS MEDIA TV PUBLICITY



- ▶ Professional video presentation
- ▶ Document-supported property publicity
- ▶ Telecast on Realtors Media TV (YouTube Channel)
- ▶ More trust & credibility
- ▶ Faster buyer response

PAY ONLY FOR REACH

(Example: Target 2 Lakhs
Views – ₹1 per view / like
as per agreed terms)

PLAN C DIGITAL MARKETING SERVICES



- ▶ Creative design & editing
- ▶ Social media campaigns
- ▶ YouTube promotion
- ▶ Lead generation support
- ▶ Telecalling & follow-up
- ▶ Customized strategy as per your property and business volume

CHARGES

Based on work scope,
location, and volume.
Tailored proposal after
discussion.

PLAN D OPEN ADVERTISEMENTS



- ▶ Any business can advertise
- ▶ General property promotion
- ▶ Related services (interiors, construction, finance, etc.)
- ▶ Basic ads may be FREE
- ▶ Video/graphic design charges may apply (minimum designer fee)

OPEN TO ALL

Individuals, Businesses
& Professional Services

ACROSS THE BENEFITS

- ✓ Wide digital visibility
- ✓ Professional presentation
- ✓ Structured property information
- ✓ Customer engagement programs
- ✓ Designed with seller/agent and our team
- ✓ No fixed tariff – customized as per property and objective

**INVEST
IN A
BETTER
FUTURE**

PROPERTY LISTING EXAMPLE



3 BHK Premium Villa at Hyderabad

- ⊕ 2400 Sq.ft
- ⊕ East Facing
- ⊕ HMDA Approved
- ⊕ Ready to Move

ENQUIRE NOW

MARKETING CHANNELS

- 🌐 RealtorsMedia.world (Website Listing)
- 📺 Realtors Media TV (YouTube Channel)
- 📱 Social Media Promotion
- ✉ Email & WhatsApp Campaigns
- ☎ Telecalling & Lead Support
- 👥 On-Ground Events & Site Visits
- 🔍 Buyer Requirement Matching

ADDITIONAL BENEFITS

- ✓ Wide digital visibility
- ✓ Professional presentation
- ✓ Structured property information
- ✓ Multiple marketing channels
- ✓ Cost-effective options
- ✓ Suitable for all types of properties
- ✓ Supports existing marketing agents
- ✓ Transparent and collaborative approach

OUR COMMITMENT

- 🤝 Professional approach
- 🗨 Transparent communication
- ▶ Support to sellers, agents and buyers
- ▶ Ethical and responsible promotion
- ▶ A long-term real-estate information ecosystem



*From
Open Plots to Luxury Homes
We Promote Every Opportunity!*



REALTORS MEDIA™
realtorsmedia.world
Real People | Real Properties | Real Opportunities

*Let's Promote
Your Property Together!*

CONTACT US TODAY

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✉ info@realtorsmedia.world

📍 #407, South Block, Archana Arcade,
Secunderabad, beside Secunderabad Metro East.



Visit Our Website

RealtorsMedia.world is being developed as an integrated real-estate information, communication, digital marketing and professional networking platform, supported by Realtors Media TV and its digital media channels. The objective is to provide sellers and marketing professionals with multiple promotional routes through one specialized real-estate ecosystem.

INTEGRATED REAL ESTATE DIGITAL MARKETING, MEDIA & SALES SUPPORT PROGRAM

PROPOSAL & INVITATION FOR PROPERTY OWNERS, DEVELOPERS, SELLERS & MARKETING AGENTS

REALTORSMEDIA.WORLD + REALTORS MEDIA TV

Your Property. Our Media Platform. Wider Digital Visibility. Better Information. More Business Opportunities.

SELLER / DEVELOPER Property + Information + Documents + Objective	REALTORSMEDIA Portal + TV + Digital Media + Professional Network	BUYER / INVESTOR Information + Enquiry + Site Interaction
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1. INTRODUCTORY FREE PROPERTY PROMOTION

Property owners, venture developers, builders, sellers and marketing agents may submit property information for introductory promotion through RealtorsMedia.world and, where applicable, Realtors Media TV and associated digital channels.

Introductory Offer

Basic property hosting / promotional posting – **FREE**, subject to submission requirements, content suitability and platform terms.

Property details, photographs, brochure and seller-provided video can be submitted.

The property can be presented through a structured digital property profile.

This provides an additional promotional channel alongside the seller's existing marketing activities.

2. REALTORS MEDIA TV – DOCUMENT-SUPPORTED PROPERTY PUBLICITY

For sellers seeking a more professional presentation through Realtors Media TV, a separate document-supported publicity model can be offered.

Process: Property submission @ information collection @ relevant documents/details @ applicable review @ media preparation @ publication @ enquiries.

Any statement such as “verified” or “documents reviewed” should correspond to the actual review completed. Media publication is not a legal guarantee, government approval or substitute for independent due diligence.

More organized property information.

Clearer presentation of available documents and project details.

Professional video communication.

A dedicated channel for buyer and investor enquiries.

3. DIGITAL REACH / CAMPAIGN-BASED PUBLICITY

For sellers seeking wider digital promotion, RealtorsMedia can offer campaign-based publicity combining website exposure, YouTube/video promotion, social-media distribution, creative material and enquiry support.

Performance-linked model: Where commercially agreed, charges may be linked to defined measurable metrics such as views/reach or other agreed indicators. Exact metrics, measurement method, campaign period and commercial terms should be confirmed in writing before commencement. No specific views, likes or enquiries should be treated as guaranteed unless expressly contracted.

4. PROFESSIONAL DIGITAL MARKETING SERVICES

Sellers who want RealtorsMedia to undertake the promotional work can request a customized campaign.

Property presentation and creative design

Digital brochure preparation

Reels and video editing

YouTube promotion

Social-media campaigns

Lead-generation support

Telecalling and enquiry coordination

BDE / BDO deployment where applicable
Customer follow-up
Property-site promotional support
Event-based customer engagement

Commercial basis: Fees can be determined according to work required, media volume, campaign duration, property type, geographic coverage and follow-up requirements. A written proposal can be prepared after understanding the requirement.

5. OPEN ADVERTISEMENT / GENERAL PROMOTION

RealtorsMedia can maintain an open advertisement category for businesses and professionals connected with the real-estate ecosystem.

Construction materials, architects and engineers
Interior designers and home-furnishing businesses
Finance and banking services
Security and property services
Event managers and hospitality businesses
Technology and allied professional services

Selected introductory/general advertisements may receive free promotional support. Professional video, animation, graphic design or other creative production may attract agreed production charges.

6. PROPERTY INFORMATION HUB

RealtorsMedia.world is intended to provide a convenient information hub where buyers and investors can explore different categories of property opportunities.

Residential: apartments, flats, villas, independent houses and plots
Land: farm lands, agricultural lands, open plots and development ventures
Commercial: commercial properties, shops, offices and commercial plots
Investment: project opportunities, development opportunities and special property offers

The objective is to make property information easier to discover, understand and enquire about.

7. TWO-WAY DIGITAL ECOSYSTEM – SELLER OFFER + BUYER REQUIREMENT

A seller can publish a property offer, while a buyer or investor can publish a requirement including preferred location, property type, size and budget range.

SELLER: "I HAVE A PROPERTY TO SELL." ® REALTORSMEDIA.WORLD < "I AM LOOKING FOR A PROPERTY.": BUYER

This creates additional opportunities among property owners, developers, marketing agents, buyers, investors and RealtorsMedia professionals. Parties should independently confirm title, approvals, pricing, documents and transaction terms before proceeding.

8. EVENT-BASED PROPERTY MARKETING

Certain properties may benefit from a customer-experience programme rather than conventional advertising alone. RealtorsMedia can jointly discuss with the owner, developer, agent and event-management team to design an appropriate site-experience or community-event programme.

Family and community events
Weekend programmes
Food and hospitality
Sports and games
Magic, mimicry and other entertainment
Cultural programmes and children's activities
Property information sessions
Site-experience programmes
Media coverage, where agreed

Transparent approach: The event should be presented honestly as an event/customer-experience programme. Property information may be made available to interested participants, but the decision to enquire, visit, purchase or invest remains with the customer.

9. EVENT MARKETING – CUSTOMIZED COMMERCIAL MODEL

Event-based property promotion varies according to property nature, customer profile, site facilities, event size and seller budget. There is therefore no single one-size-fits-all tariff.

- Event size and participant count
- Food and hospitality
- Entertainment and equipment
- Transportation, if required
- Media coverage
- Site facilities and customer experience
- Event duration
- Marketing manpower and follow-up
- Sponsorship and promotional materials

Commercial terms: The seller/agent and RealtorsMedia management team can mutually agree scope, responsibilities, budget and payment terms before execution.

10. VALUE TO THE SELLER / DEVELOPER

- Additional digital visibility through a specialized real-estate platform.
- Professional property presentation through multiple media formats.
- An additional route for buyer and investor enquiries.
- Access to a professional network of agents, BDEs, BDOs and allied businesses.
- Opportunity to combine digital promotion with customer-experience events.
- Ability to request a customized campaign rather than a fixed standard package.

11. VALUE TO THE MARKETING AGENT

- Additional digital presentation for properties already being marketed.
- Structured property information page.
- Media and YouTube exposure opportunities.
- Lead-generation and enquiry coordination support.
- Professional networking with sellers, buyers and allied service providers.
- Opportunity to participate in campaigns and event-based promotions.

12. THE INTEGRATED PROMOTIONAL CYCLE

POST ® PRESENT ® PROMOTE ® INFORM ® ENGAGE ® FOLLOW UP ® ENQUIRY ® INDEPENDENT DUE DILIGENCE ® TRANSACTION

The platform facilitates information, communication, publicity and professional coordination. The actual transaction remains between the relevant parties and should proceed only after appropriate legal, financial and technical due diligence.

13. PROPOSED SERVICE PLANS – AT A GLANCE

PLAN	SERVICE	COMMERCIAL APPROACH
A	Introductory Free Property Promotion	Basic posting may be offered free, subject to platform terms.
B	Realtors Media TV / Document-Supported Publicity	Scope and charges agreed according to media package and review process.
C	Professional Digital Marketing	Customized according to work, volume, duration and coverage.
D	Open / General Advertising	Selected introductory opportunities; creative production may be chargeable.
E	Strategic Event Sales Support	Customized scope and commercial terms mutually agreed.

14. INVITATION TO PROPERTY OWNERS & MARKETING AGENTS

WHY PROMOTE YOUR PROPERTY THROUGH ONLY ONE CHANNEL?

YOUR PROPERTY + REALTORSMEDIA.WORLD + REALTORS MEDIA TV + DIGITAL MEDIA + PROFESSIONAL NETWORK + CUSTOMER EXPERIENCE

We invite property owners, developers, builders, sellers and marketing agents to discuss their property and business objectives with the RealtorsMedia team. Based on the property type and requirement, we can jointly identify the appropriate combination of free introductory posting, media publicity, digital marketing, lead support and/or event-based customer engagement.

15. TRANSPARENT WORKING PRINCIPLES

Property information should be supplied by the owner or authorized representative.

Material claims should be supported by available documents or clearly identified as seller-provided information.

Any verification claim should correspond to an actual verification/review process.

RealtorsMedia publicity does not itself constitute legal title certification, government approval or a guarantee of transaction safety.

Buyers and investors should independently verify title, approvals, encumbrances, applicable RERA/DTCP/HMDA requirements and obtain professional advice as appropriate.

Campaign deliverables, fees, duration, performance metrics and responsibilities should be recorded in writing before paid promotion begins.

16. CONTACT & DISCUSSION

REALTORSMEDIA.WORLD

Real Estate Information People Properties Opportunities

Office: #407, South Block, Archana Arcade, Secunderabad, beside Secunderabad Metro East.

Call / WhatsApp: 9441185799 / 8096792778

Website: realtorsmedia.world

LET US DISCUSS YOUR PROPERTY, YOUR MARKET, YOUR CUSTOMER PROFILE AND YOUR SALES OBJECTIVE — AND DEVELOP A PRACTICAL PROMOTIONAL PLAN TOGETHER.

Building Trust Before Every Transaction